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Outsourcing Key For Smaller Firms

 By Alexandra Zandrian, Inc.com
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Facing greater competition for skilled professionals, more small-business owners are turning to outside help for administrative tasks in order to remain focused on core operations, a recent study shows.

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company, they said.

"The most common reason to outsource at the enterprise level is to reduce costs and typically focuses on administrative tasks before moving to more strategic matters," Achilles Group Vice President Bill Bradshaw said in a statement. Smaller businesses also tend to outsource work to save time, he added.

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